MOEIN POURSADEGH
PRODUCT DESIGNER

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MY BEHANCE LINK | MY DRIBBBLE LINK

SUMMARY

Creative and solution-oriented Product Designer with a strong focus on UI/UX. Skilled in analyzing user needs and translating them into innovative digital products. Experienced in research-driven design, problem-solving, and cross-functional collaboration. Passionate about enhancing user experiences and driving business growth through user-centric strategies.

EDUCATION

BACHELOR OF ARTS IN RESTORATION OF HISTORICAL MONUMENTS

Art University of Isfahan, 2018 – 2022

CERTIFICATIONS

GOOGLE UX DESIGN

Coursera, Completed

EXPERIENCE

TIH - DIDGAH | PRODUCT DESIGNER

Iran, Sep 2,2023 – present

- Created a comprehensive platform allowing users to view authentic feedback from verified buyers before making a purchase.
- Introduced a buyer verification feature to build trust and increase user confidence in reviews.

Key Achievement: Implemented an AI-powered text summarization tool, helping users quickly grasp the pros and cons of products. The UI design is complete, and the product is in the final stages of coding and launch.

TIH - APOLLON | INTERACTION DESIGNER

Freelance, Feb 14,2021 – Aug 10,2023

- Worked remotely as a freelance designer on an international project for the UK-based company
- Focused on interaction design and contributed to the development of a custom design system

Key Achievement: Simplified the rental process with automatic monthly rent payments integrated with UK banking, improving user experience and operational efficiency.

DEMIRCI | PRODUCT DESIGNER

iran, Feb 26,2020 – Dec 16,2020

- Identified user frustration regarding the lack of direct delivery and installation services.
- Designed a system that enables users to search for drivers and installers directly through a dedicated panel on the website.

Key Achievement: Differentiated Demirci from competitors by improving user satisfaction and streamlining the service experience.

HANTANA | PRODUCT DESIGNER

iran, Jan 20,2019 – Nov 12,2019

- Analyzed international competitors that offered separate, high-priced tools, and proposed an all-in-one, cost-effective solution.
- Collaborated with the technical team to design a unified platform integrating multiple tools under one subscription.

Key Achievement: Significantly boosted sales by providing a more affordable and feature-rich product compared to market rivals.

SOFT SKILLS

- Problem-Solving
- Creativity
- Research-Driven Approach
- Team Collaboration
- User-Centric Mindset

TECHNICAL SKILLS

- Figma
- Jira
- Slack
- Notion
- Framer
- Protopie